GENBIOCA

Domain Led, Technology Services Company

WE ARE THE TRUSTED



Digital Asset Management Partner

Mastering Digital Content & Assets:
Regulatory-Centric Digital Asset Management

Content without Compromise: Secure, Compliant, and On-Brand.

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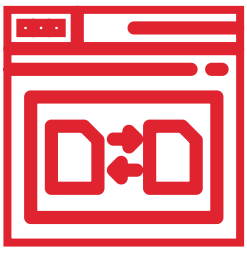
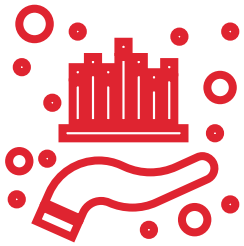
Digital Asset Management

In fast-moving digital campaigns, managing a sea of content while staying compliant can feel impossible. From patient education to HCP communications, one small misstep can lead to major regulatory issues.

GenBioCa's Digital Asset Management (DAM) solutions provide a secure ecosystem for your digital assets. With expertise in platforms like Aprimo, Veeva Promomats, and AEM, we automate your workflows and streamline the critical Medical, Legal, and Regulatory (MLR) review process. We ensure your brand's voice is consistent while meticulously adhering to every regulatory boundary.





Control Your Critical Content: DAM Built for Pharma & Healthcare:

GenBioCa offers specialized DAM solutions built for the unique challenges of the pharmaceutical and healthcare sectors. We ensure compliance, streamline collaboration, and maintain brand consistency for all your vital digital assets.

The GenBioCa Advantage: DAM Designed for Regulation:

Our DAM services go beyond simple storage. We provide solutions with a deep understanding of:

- MLR Review & Audit Trails
- Granular Version Control
- Secure Access & HIPAA Compliance

This facilitates compliant workflows and ensures your critical content is always accurate and approved. Our commitment to Information Security (ISO 27001) underpins every solution we deploy.

Industry-Specific Expertise: We understand the business processes and provide support on industry-specific DAMs such as Aprimo, Veeva Promomats, and Adobe Engagement Manager (AEM).

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Our Regulatory-Focused DAM Services

Regulatory-Compliant DAM Implementation:
Configuring systems with built-in features for seamless MLR workflows, version control, and comprehensive audit trails.

Workflow Automation:
Establishing compliant, automated workflows for content creation, review, approval, and distribution.

Secure Storage & Access Control:
Implementing highly secure solutions with role-based, granular access to protect sensitive and pre-released assets.

Intelligent Metadata Management:
Developing taxonomies tailored for efficient search, accurate content expiration, and regulatory compliance tagging.

Seamless System Integration:
Connecting DAM with your CMS, PIM, and RIM systems for data consistency and compliance across the content ecosystem.

Consistent Brand Management:
Maintaining your brand integrity while adhering to all necessary compliance guidelines.

Regulatory-Focused Training & Support:
Ensuring all content stakeholders understand and follow compliant DAM best practices.

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Benefits of Choosing GenBioCa DAM

Ensured Regulatory Compliance

Minimize risk with a system built around MLR and audit requirements.

Streamlined Collaboration & Faster Reviews

Get content approved and out the door quicker with automated MLR workflows.

Enhanced Brand Consistency

Maintain a unified brand voice across all channels, globally.

Faster Time-to-Market

Quickly find and deploy the right, approved asset.

Reduced Risk of Errors

Eliminate manual mistakes and accidental use of unapproved materials.

Increased Efficiency & Productivity

Free up content stakeholders from tedious manual tracking.

Ready to Achieve Content without Compromise?

Contact us today to build a secure, compliant, and efficient DAM ecosystem for your critical assets.

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Website

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Enquiry

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