



WE ARE THE TRUSTED DIGITAL TRANSFORMATION CONSULTING AND SERVICES PARTNER



OUR OFFICES

WHO WE ARE?

GenBioCa advises Healthcare, Pharmaceutical and Life Sciences companies to pursue an **evolutionary approach** to already **capitalized digital services in the short-term** while **ensuring long-term competitiveness** at the same time.

We are changing the digital face of healthcare and 'connected health', with benefit to all stakeholders by achieving the '**triple aim**' **delivering a better care experience, improving health outcomes and reducing per capita costs.**

Outcomes achieved

in collaboration with client team and GenBioCa SME's

On strategy & aspiration, prioritized outcomes

To implement and deliver value by designing, conducting POC, then scaling up company wide

Employee skills gap assessment

To manage talent and build digital skills

Operating & governance principles

To transform way of working & operating model to deliver consistency

Technology & data assets

To drive technology transformation

To generate rapid value