



WE ARE THE **TRUSTED** DIGITAL ASSET MANAGEMENT SERVICES **PARTNER**



OUR OFFICES

WHO WE ARE?

GenBioCa provides Digital Asset Management systems act as an **asset repository** that can **automate the delivery** of approved, brand-compliant content. It comes with ideation capabilities that **help to streamline** both **content ideation** and **content planning**.

WE HELP MONITOR CONTENT

DESIGN

CREATION

APPROVAL

DISTRIBUTION

In **ONE** easy **TOOL!**

We aim to **speed up the process** of **creating** and **distributing compliant content**. Our focus is on highly specialized industries such as the pharmaceuticals industry, and includes support for **medical, legal** and **regulatory (MLR) reviews**.

GenBioCa understands the business processes and provides support on industry specific DAMs such as **Aprimo, Veeva Promomats, AEM**.

With different skills on integration and mapping business processes we support on **Hybrid environments (Promomat with Aprimo or AEM)**.